



SWEETCHARIOT

TRAVEL BRITAIN...

- EDUCATION
- CULTURE
- SPORT
- CORPORATE



OUR TOURS

If you are looking for unique experiences in the UK, Sweet Chariot can help.



EDUCATION

We offer tours that provide an introduction to UK education, from university and school visits to workshops with expert speakers.



CULTURE

From Art & Literature to Science & Drama, we offer a full range of UK cultural tours.



SPORT

We have built up extensive contacts in clubs, schools and universities as well as expert coaches in all major UK sports. We can also provide access to all major sporting events.



CORPORATE

Drive through Scotland, race around a track in a Mercedes or sample Britain's best sparkling wines. Conferences can be fun... !

INTRODUCTION TO UK EDUCATION

We offer unique access to UK schools and universities, supplementing your tours with premier guest speakers, pitched at the level you require.



Andrew Lloyd Gordon
Digital Marketing Expert

Andrew is a Digital Marketing expert and speaker who has many years' experience and runs inspirational workshops for our groups.

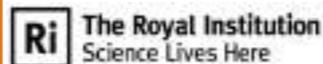
He is a trainer for Google's Digital Academy, as well as Econsultancy and has worked with hundreds of companies including Vodaphone and Dyson.



Laurence Scales
British History Expert

Laurence is a guide specialising in offbeat historical walking tours focusing on intriguing and amusing tales of discovery, invention and intelligence.

He volunteers at the Royal Institution for which he has devised walking tours and also guides walks and tunnel tours for the London Canal Museum.



Dr Holly Linklater
UK Education Expert

Since qualifying in 2000, Dr Linklater has taught in a number of primary schools in England as well as within universities in England and Scotland.

Through lecturing at universities she has taught teachers for primary and secondary sectors, developing expertise in professional studies, reflective practice, and researching practice.



Matt Lerner
Business Expert

Matt Lerner is a Partner with 500 Startups, an international Venture Capital firm with \$200M in assets and 1,200 investments worldwide.

Before joining 500 Startups, he worked as a Marketing Director at PayPal, where he built and managed three growth teams that generated millions of dollars in revenue.



EDUCATION TOUR

SAT | EDINBURGH

Arrive into Edinburgh and transfer to hotel
Half day city tour and welcome dinner

SUN | EDINBURGH

Academic session at Edinburgh University
Tour of University, Edinburgh Castle & Ghost Walk

MON | DURHAM

Transfer to Durham, ancient Market Town
Tour of Durham Cathedral and Castle

TUE | DURHAM

Visit to one of the UK's top schools

WED | OXFORD

Transfer to Oxford via Shakespeare's Birthplace
Half day city tour of Oxford

THU | OXFORD

Academic Session at University of Oxford
Visit to one of UK's top schools

FRI | LONDON

Transfer to London
City of London Tour

SAT | LONDON

Academic session at King's College London
Choice of London excursions

SUN | LONDON

Check out and last minute shopping
Transfer to airport

CULTURAL TOURS OF UK & EUROPE

Whatever your interest, we have tours of the UK & Europe for you.

We offer, for example:

- **ART**
Visit galleries & museums but also enjoy art classes
- **DRAMA**
West End shows, Shakespeare's Globe, Drama Classes
- **FOOD & DRINK**
Scotland's finest cuisine and countryside
- **HISTORY**
Combining the UK with Northern Europe
- **LITERATURE**
Jane Austen, Charles Dickens and J K Rowling
- **SCIENCE**
CERN, The Space Centre, Science Museum and expert talks

Please see a sample itinerary overleaf and ask us for others in the range

CULTURE TOUR OF UK

- SAT** | **EDINBURGH**
Arrive in Edinburgh
Guided tour of Edinburgh and Castle
Welcome dinner in a local restaurant
- SUN** | **EDINBURGH**
Morning at leisure
Meet your guide for the Vaults and Graveyard Tour
- MON** | **MANCHESTER**
After breakfast, transfer through the stunning Lake District to Manchester
- TUE** | **MANCHESTER**
Visit to the National Football Museum followed by a tour of Old Trafford, the home of Manchester United
- WED** | **OXFORD**
Transfer to Oxford.
Enjoy a City Tour and visit Oxford University Colleges
- THU** | **BATH**
Transfer to Stonehenge monument en route to Bath and a visit to the Roman Baths.
- FRI** | **LONDON**
Transfer to London and a trip to Madame Tussauds followed by the Natural History Museum
- SAT** | **LONDON**
Full day's exploration of London including London Eye, Buckingham Palace and Thames Cruise
- SUN** | **LONDON**
Final morning in London before transferring to the airport

SPORT

*We offer unique playing tours and access to all major sporting events.
We have a range of multi-sport tournaments, annual hockey and lacrosse festivals, triathlon events and so much more.*



PLAYING

With over 20 years of experience, we have operated all major sports tours into the UK and Europe. We can also supplement your tour with expert coaching sessions. We won't drop the ball...



WATCHING

We offer all major sporting events including:

- Wimbledon Tennis
- Six Nations Rugby
- English Premier League
- Test Cricket

Other events available.

SPORT TOUR UK

SAT | LONDON

Arrive into London and transfer to hostel
Guided Tour of Lords or Emirates Stadium
& welcome meal

SUN | LONDON

Today you will play Match # 1 followed by
hospitality and an afternoon of sightseeing

MON | LONDON

Enjoy a 1/2 day guided City Tour of London
and Thames Cruise as well as a coaching
session with top class coaches

TUE | OXFORD

Transfer to Oxford and Match # 2 followed
by hospitality

WED | OXFORD

City Tour of Oxford including entrance to
Oxford Colleges

THU | BATH

Transfer to Bath and Match # 3 followed by
hospitality

FRI | BATH

You will visit The Roman Baths and Royal
Crescent followed by an End of Tour Meal
in the evening

SAT | DEPART

Free morning at leisure before transferring
to airport

CORPORATE & MICE TRAVEL

If you are organising a conference or business trip to the UK, Sweet Chariot will meet your needs. We can recommend:

• SPECTATOR PACKAGES

Premiership football hospitality, tickets to the Wimbledon Championships, and international rugby matches including the Six Nations Championships.

• TRIATHLON TRAINING DAY

Corporate groups can follow in the footsteps of professional rugby clubs with our triathlon day camp for all abilities, run by a professional triathlete.

• CAR / DRIVING EXPERIENCES

Visit the Jaguar Factory and drive round the track at Mercedes World. If you are visiting the UK in June / July then we can add the world famous Goodwood Festival of Speed to your itinerary.

• KENT VINEYARDS

Visit the best vineyards in the UK and sample some of England's top wines.

We will combine these and other services to make your tour successful and enjoyable. Please contact us for suggested itineraries.

UK CORPORATE TOUR

Corporate travel doesn't have to be boring! Our tours include top quality hotels and adrenaline fuelled days out.

SAT | LONDON

Arrive in London and transfer to Central London, 4* or 5* property. This afternoon, enjoy a Blue Badge ½ Day City Tour of London

This evening enjoy a welcome meal at Dishoom, London's finest Bombay style café

SUN | LONDON MERCEDES WORLD

Transfer to Mercedes World, where you will enjoy adrenaline driving with expert drivers, using 4 x 4s and an airstrip! Lunch is included

Transfer back to Central London for the evening Venture into Camden to take in the local music scene or visit London's West End for a show

MON | SURREY SPA DAY

This morning, head down to Surrey or Sussex for your English countryside, luxury spa hotel and resort, where you may wish to have a conference or simply enjoy the grounds, archery, golf, spa...

TUE | SUSSEX GOODWOOD FESTIVAL

Today is a unique opportunity to attend Goodwood Festival of Speed and enjoy top class entertainment, food and drink in a very English setting

Enjoy an end-of-tour dinner at your luxury hotel

WED | DEPART

Take advantage of the hotel's facilities this morning before transferring to the airport and your return journey

ABOUT SWEET CHARIOT

We offer innovative tours, meaning your groups will have a unique experience. As members of UK Inbound and with over 20 years experience of operating tours, you are in safe hands.

Unique
Music
Experts **Scotland**
Hockey **Tennis**
Driving **Triathlon**
Schools **University**
Ireland *Cricket*
Culture
Wales **History**
Sport *MICE* *Rugby*
Lacrosse *Art* **England** **Food**
Business **Education**
Football

TESTIMONIALS

“My thanks to you and the team at Sweet Chariot for an excellently arranged and executed tour.”

Ken Brown
Director

African Conferences and Incentives

“It was a fantastic tour with amazing attention to detail. Thanks for all your efforts with this big group.”

Mauritz Minny
Managing Director

Trendsetters, South Africa

“Sweet Chariot are a professional tour operator whose excellent reputation is well deserved.”

Lou Scott
Head of Operations

Welsh Women's
Performance Programme



UKINBOUND

YOUR UK TRAVEL PARTNER

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